

Organiser: Expo Silesia Sp. z o.o. (Ltd)
124 Braci Mieroszewskich Str.,
41-219 Sosnowiec, POLAND, VAT ID: PL 9591726258

Machine Tools, Tools and Processing Technology Fair
TOOLEX 2010

29th September - 1st October 2010

Correspondence address: Expo Silesia Sp. z o.o.
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Exhibition venue: **expo silesia**

Poland, Sosnowiec, 124 Braci Mieroszewskich Str.

Application deadline - 1st September 2010

APPLICATION FORM

Order for
advertising services

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Exhibitor's data

COMPANY VAT ID

Advertisements in Fair Catalogue

No.	ITEM	PRICE	QUANTITY	VALUE
1	Compulsory Exhibitor entry to the Catalogue (80 words in Polish, English) accompanied by the Exhibitor's logo (black)	Included in Exhibitor's registration fee		
2	Co-exhibitor entry to the Catalogue (up to 40 words) accompanied by the co-exhibitor's logo (black)	150		
3	Entry to the Catalogue for the other represented companies (name of the company, city)	Included in Exhibitor's registration fee		
4	Colour advertisement - 1 page inside the Catalogue	800		
5	Colour advertisement - 2 or 3 page of the cover of the Catalogue	1 000		
6	Colour advertisement - 4 page of the cover of the Catalogue	1 200		
7	Black and white advertisement - 1 page inside the Catalogue	300		
8	Two-page insert placed in all copies of the Catalogue	500		

All ordered advertisements and entries should be delivered ready for publication
in the form of CD or by e-mail by 27th August 2010.

Advertising in the Internet

No.	ITEM	PRICE	QUANTITY	VALUE
9	Advertising banner, dynamic version - size 184 x 50 pixels	300		
10	Advertising banner, dynamic version - size 230 x 50 pixels	400		
11	Advertising banner, dynamic version - size 265 x 60 pixels	350		
12	Advertising banner, dynamic version - size 550 x 60 pixels	500		
13	Active link to the company's homepage from the list of Exhibitors	100		
14	Virtual fair catalogue (advertisement available from the list of Exhibitors - opening in a separate window; text - up to 11 words, 2 pictures, contact data, active link to the Company's homepage)	400		

Other advertising services

No.	ITEM	PRICE	QUANTITY	VALUE
15	Possibility of distribution of promotional materials outside the stand - price for 1 day	300		
16	Placing of leaflets in the Exhibition Organization Office and in other places indicated by the organizer - price for 1 day	200		
17	Placing of the Exhibitor's logo on the fair plan given to all visitors	300		
18	Rent of multimedia equipment (projector + screen) - (charge per day - 8 hours)	300		
19	Advertising announcement by wire broadcasting center - 30 seconds too 12 announcements	300		
20	Rent of fully equipped conference hall for up to 20 people (price per hour)	90		
21	Rent of conference hall for up to 55 people - theatre style, standard equipment (price per hour)	100		
22	Rent of conference hall for up to 80 people - theatre style, standard equipment (price per hour)	110		
23	Rent of conference hall for up to 200 people - theatre style, standard equipment (price per hour)	150		
24	Rent of conference hall for up to 300 people - theatre style, standard equipment (price per hour)	250		

Equipment of conference hall up to 300/200/80 people: tannoy™, multimedia projector, screen 400 cm x 300 cm, 2 microphones, soft chairs, 2 conference tables.

Equipment of conference hall up to 55/20 people: multimedia projector, screen 240 cm x 190 cm, soft chairs, 2 conference tables.

All prices in PLN. Polish legal VAT (22%) not included.

Total net value
ordered from page

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I declare that I have read and understood the Regulations for Participants in Trade Fairs, which are available at the website www.toolex.pl and which form an integral part of this Application Form, and I accept all the articles contained therein

Company stamp, date

Signature of legal representative

Please, send fulfilled application by fax or e-mail. Original of application please send by mail.

Expo Silesia Sp. z o.o. (Ltd), 41-219 Sosnowiec, 124 Braci Mieroszewskich Str., Taxpayer Identification Number (NIP) 9591726258, Initial capital PLN 2,225,000
District Court in Katowice, 8th Economic Department, National Court Registry number (KRS) 0000252032